

Summer 2008

iNDepth

A Deeper Look into the Newport Aquarium

NEWPORT AQUARIUM
A Million Gallons Of Fun

Passholders Only

Frog Bog Passholder Preview Saturday, May 10 at 9am

Be among the first to see the amazing new frog exhibit! Join us when only Passholders will have the chance to check out the new Frog Bog exhibit. Just arrive at 9 am and prepare for fun.

Join us for Another Passholder Exclusive: Bagels with a Biologist

- June 11 - Sharks
- July 9 - Red Sea
- Aug. 13 - Penguins

Space is limited, so please call now to reserve your place in our school!

Cost for Annual Passholders:

- \$3 for children (2-12 years old)
- \$5 for adults (13 and older)

Reservations can be made in person at our Information Desk in the Newport Aquarium lobby or by phone by calling 859.261.7444 and asking for "Passholder Bagels with a Biologist Reservations" before June 7, 2008. Your non-refundable payment is due when you make your reservation.

Newport Aquarium reserves the right to cancel this event. Every effort will be made to contact guests with reservations in the event of a cancellation.

See more Passholder information on Page 3.

Hop into the Frog Bog

On Leap Day, Feb. 29, 2008, we revealed what would be hoppin' in at the Newport Aquarium this summer... and it was FROGS! From musical frogs to climbing and sliding... kids will be immersed in the world of frogs.

"The Frog Bog" opens Memorial Day Weekend and features unique animals with fun and new interactive components for kids to enjoy. Included in the Aquarium's general admission price, this exhibit, with many different kinds of frogs, has many hands-on, visual and sound-rich experiences that highlight senses and replicate the frog habitat. Kids can learn all about frogs with activities including three-foot-tall musical frog replicas that will "sing" when children play with them.

The Aquarium will provide an updated Frogger-type video game with an interactive pad. Another interactive demonstrates amphibian habitat destruction. There will also be an area that allows kids to explore exhibits while climbing through tunnels, walking through tubes and sliding down a slide.

Why frogs? There is a global amphibian crisis and over 500 species of frogs are critically endangered and threatened with extinction due to environmental changes and pollution. Frogs absorb toxins through their skin, so when waterways become polluted, the frogs are the first to die. At the Newport Aquarium, you'll learn how you can be part of the solution.

Sweet Pea's Third Birthday to be Featured on Ace of Cakes

From April 12 - 20, guests sang Happy Birthday along with scuba divers in honor of Sweet Pea, the Newport Aquarium's female Shark Ray. This year was extra special because we were visited by the world-famous Chef Duff Goldman from the Food Network's "Ace of Cakes." He unveiled a 4-foot-long cake replica of Sweet Pea to hundreds of excited onlookers on April 19. The creation and unveiling of this beautiful cake will be part of an "Ace of Cake's" show in their new season. The show should air in July on the Food Network. Check www.newportaquarium.com for the exact date.



Special Thanks to our
Kingdom of Penguins
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Biologist Profile

Dave Mahan

Senior Biologist
Dave Mahan's background includes more than 30 years in the aquarium and zoo industry. In the last nine years with the Newport Aquarium, he has been a "go-to guy" for handling everything from eels to piranha to jellyfish and snakes.



With his extensive experience, Dave is an expert herpetologist (working with amphibians and reptiles). Frogs are fascinating to him, especially how they "breathe" through their skin and provide good indicators about the health of the environment they live in. He's very excited about the new Frog Bog, and says it's likely to be his favorite exhibit.

Ever since he was a little kid, he was a huge fan of amphibians. He would go down to creeks in his neighborhood

and try to catch frogs and tadpoles. Growing up, his love of animals

increased, and he eventually received a zoology degree at the University of Cincinnati.

Many years later, his passion for animals is as strong as ever.



Summer Family Hours: Kids Get in Free

From May 27 through Aug. 29, you can get a great deal by visiting in the afternoons. Sunday through Friday from 4:30 pm to 7 pm, up to two kids (12 and under) get in FREE with each adult paying full price. Strollers are welcome during these times. Offer not valid with any coupons or other discounts.

Extended Summer Hours

May 23 - Aug. 30, 2008:
9am - 7pm: Sundays - Fridays
9am - 9pm: Saturdays



Summer Stroller Policy Reminder

Strollers are permitted after 4:30 pm daily, May 22 through Sept. 2. In the summer months our standards can only be achieved if strollers are used after 4:30 pm. If you would like to visit before that time, please leave your stroller in your car or check it in at Guest Relations, located in the lobby.

Child carrier backpacks are also provided free of charge. The backpack carriers can hold up to 35 lbs. and also have a small pouch to carry accessories or the contents of your diaper bag. These carriers have padded shoulder straps and a waist belt that helps distribute the weight. We allow exceptions to this stroller policy only for medical reasons.

Thank you for understanding and helping us create an experience that is truly "A Million Gallons of Fun." For the complete Stroller Policy, please visit the [Policies & Information](#) page on our website.

Toyota Donates \$50,000 to WAVE Foundation for Education Programs

On April 21, 2008, Toyota Motor Engineering & Manufacturing North America, Inc. (TEMA) presented a check for \$50,000 to Newport Aquarium's nonprofit arm, the WAVE Foundation, in support of its educational programs.

Kevin Butt, General Manager of Environmental Affairs for TEMA, presented the check in front of two African blackfooted penguins in the Aquarium's Currents Ballroom. Dudley Taft, WAVE Foundation Board Member, accepted the check at the event, which hosted more than 900 TEMA employees throughout the Aquarium.

The \$50,000 donation will be used to subsidize Newport Aquarium's WAVE Foundation educational programs.



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Passholders Only cont...

2nd Annual "Christmas in July" at JOHNNY'S TOYS

From Saturday, July 19 - Saturday, July 26, Newport Aquarium Annual Passholders save 20-percent off regular-priced merchandise at Johnny's Toys in Latonia. Johnny's Toys will also provide FREE kids meals and FREE admission to "Totter Otterville" for Passholders.

Just show your Newport Aquarium Passholder picture ID at Johnny's Toys to receive the special discount.



The Shark Squad, Shark Cart and SharkMobile will be on-site at the Johnny's Toys in Latonia on Saturday, July 19 from 1 - 3 pm & Saturday, July 26, 1 - 3 pm.

Lost Your Annual Pass?

If you have lost your Annual Pass card, you can purchase a replacement card for just \$5. If you visit the Newport Aquarium without your Annual Pass card, you can purchase a ticket for admission that day for \$1. Just bring a picture ID (like your driver's license) to the Information Desk and the Guest Services cast will print a new card or ticket for you to use.

For the latest Passholder info...
Call the Annual Passholder hotline:
859.815.1450.

Looking for the perfect site to hold your upcoming wedding event?

Currents Ballroom at the Newport Aquarium is a unique, state-of-the-art venue that will create cherished memories, photographs that will last a lifetime and breathtaking views of the Cincinnati skyline. Currents can provide seating for up to 240 guests for dinner or up to 200 guests for dinner and dancing. The Newport Aquarium features exclusive catering from Cuisine by Jean-Robert, allowing guests to enjoy customized menus paired with sincere and excellent service.

Think about Currents Ballroom when planning your:

- Engagement Party
- Bridal Shower
- Rehearsal Dinner
- Wedding Ceremony
- Reception



The Newport Aquarium offers full-service wedding packages including: private bridal suite; vendor coordination; in-house linen and centerpieces; china, flatware and glassware; champagne toast for bridal party; exquisite cuisine and bar selections. Allow our staff to help create your perfect reception suiting your style and taste. Our Wedding Coordinator and on-site Event Host will take care of all of the details to help create your perfect day.

During your event, you and your guests will be entertained by our underwater world of brilliantly colored fish and other exotic marine animals that can be found throughout our 70 exhibits and 14 galleries, including five seamless acrylic tunnels totaling over 200 feet in length.

For more information, contact Shannon Bohman at 859.815.1427 or sbohman@newportaquarium.com and start planning your dream wedding event today!

Get Ready to Get Nauti

The WAVE Foundation will be hosting its third annual Nauti Nite event on Saturday, Oct. 18 at the Newport Aquarium. Nauti Nite celebrates conservation with a cruise-themed event that features fabulous cuisine, exotic animal encounters and live entertainment. Email wave@newportaquarium.com for your invitation.



The WAVE Foundation, designated as a 501(c)3 organization, is the independent, educational branch of the Newport Aquarium, which was created to further efforts to educate the community about aquatic life and the conservation of natural resources and habitats. The WAVE acronym stands for Welfare of Aquatic Animals and Natural Resources, Advocate for Conservation, Volunteer Pursuits and Educational Opportunities. For more information visit www.wavefoundation.org.

Special Thanks to our Kingdom of Penguins Exhibit Sponsor



Did you know...?

Frog Facts

The Aquarium's new exhibit will change the way you look at frogs.



- There are over 4,900 species of frogs described worldwide. Scientists estimate that another 1,000 have yet to be documented.
- While the lifespans of frogs in the wild fluctuate greatly, in captivity they can live more than 20 years.
- Toads are frogs — the word "toad" is used for frogs that have warty, dry skin and shorter hind legs.
- Frogs have excellent night vision and are quite sensitive to movement.
- Launched by their long legs, many frogs can leap more than 20 times their body length.
- Many poisonous varieties are boldly colored to warn predators of their dangerous toxic skins.
- Like all amphibians, frogs are cold-blooded, meaning their body temperatures change with the temperature of their surroundings. When temperatures drop, some frogs dig burrows underground or in the mud at the bottom of ponds. They hibernate in these burrows until spring, completely still and scarcely breathing.
- Frogs are freshwater creatures, although a few are able to live in brackish or salt waters.

Finstitute Summer Camp: A Fintastic Experience for Kids!

Your kids have been in an institution of learning all year. This summer let them experience a "Finstitute" of fun. The WAVE Foundation at the Newport Aquarium is offering an awesome week long day camp for children ages 9-12. The Finstitute Summer Camp promises to be a fun and educational adventure for your child.



Finstitute campers participate in:

- Newport Aquarium Behind-the-Scenes Tours
- Q&A sessions with Aquarium biologists
- Up-close animal encounters
- Games, Arts & Crafts
- Boat excursion aboard the PA Denny River Education Center...and much more!

Finstitute Camp is a unique experience. This is the only camp around where campers can have fun touching sharks and penguins, exploring the Ohio River, making crafts, and playing games all while discovering the wonders of the underwater world and making new friends. Register your child today for a "Finstitute" of fun this summer.

2008 Dates:

- Session 1: July 7-July 11 from 9:30am - 3pm
- Session 2: July 14-July 18 from 9:30am - 3pm
- Session 3: July 21-July 25 from 9:30am - 3pm
- Session 4: July 28-August 1 from 9:30am - 3pm

Cost:

- Newport Aquarium Annual Passholder \$140
- Non-Passholder \$180



Call 859-815-1442 or email camp@newportaquarium.com for more information.

Environmental Officer of Toyota Named President of WAVE Foundation Board

The WAVE Foundation, Newport Aquarium's nonprofit arm, has named Kevin Butt, General Manager/Chief Environmental Officer of Toyota, as the new president of its board. Constituted in 1999, the WAVE board is comprised of an impressive array of community leaders and educators who advocate local, national and global efforts to strengthen awareness of aquatic conservation and education. Butt was previously vice president for WAVE's board.

Butt is responsible for the development of environmental and safety programs and the regulatory/legislative development for all of Toyota's North American operations. He succeeds Heidi Jark who had served as president since 2004. Jark, a Vice President at Fifth Third Bank, will continue on the board as secretary.

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